

APRIL
22-23

G HOTEL GURNEY **PENANG**

APRIL
25-26

GRAND DORSETT **SUBANG**

A 2-DAY COURSE ON

Elevate Leadership Impact: Dynamic Communication with NLP

HIGHLIGHTS

- Continuous Improvement Mindset for Leaders
- Enroll and Influence - Communication for Leaders
- Enroll and Influence - Active Listening
- Enroll and Influence - Non-Verbal Communications
- Team Communication Mindset
- Team Communication Dynamics
- Communicating Towards Vision and Mission
- Recap, Moving Forward and Closing of The Program



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with the right learning experience,
bridging present and future
organizational needs.

INTRODUCTION

Using NLP in Leadership Communication.

Embark on a transformative journey with our course, 'Elevate Leadership Impact: Dynamic Communication with NLP Brilliance.' In today's fast-paced and dynamic business landscape, effective communication is the linchpin of successful leadership. This comprehensive program is designed to equip leaders with the art and science of communication, leveraging the power of Neuro-Linguistic Programming (NLP) to achieve unparalleled excellence.

As a leader, your ability to inspire, influence, and foster genuine connections managers directly impacts organizational success. Through a carefully crafted curriculum, this course delves deep into NLP principles, providing practical tools and strategies to enhance your communication skills. Whether you're communicating with your team, stakeholders, or presenting to a broader audience, you'll learn how to align your communication style with the core principles of NLP, ensuring clarity, authenticity, and impact.

The course blends theoretical insights with hands-on exercises, encouraging you to apply your newfound knowledge in real-world scenarios.

OBJECTIVES

By the end of the course, participants should be able to:

- Define Leadership, its styles and Situational Leadership, and its approaches in different situations.
- Describe the characteristics of a good leader.
- Understand the NLP Communication Model and how it influences our Map Of the World, attitudes, beliefs and how to use it to enroll and influence others towards vision and mission of the organization.
- Apply effective communication skills in leading.
- Gain insight and apply DISC© tool profiling tool to build relationship and easier penetration to influencing and enrolling.
- Learn and apply the art of building rapport.
- List down the mindset needed to create a high performing team.
- Define collaboration in teams and how to engage and promote collaboration.
- Practice clear and concise group communications to facilitate coaching and mentoring in groups.
- Managing time to ensure efficiency and the highest ROI possible.

METHODOLOGY

The course is delivered via lectures, videos, songs, discussions, role plays and games to ensure a fully experiential learning.

WHO SHOULD ATTEND

Executives, Supervisors Managers, and executives who would improve their productivity by becoming strong leaders in the organization. Those who want to advance their professional development skills. Anyone positioned as a leader or preparing to become a leader.

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TRAINER'S PROFILE

KHAIRUL ANUAR SAFIULLAH

#coachbigdaddy

#drivenbypassion

It's all about human potential development. Focusing on leadership, mindset change, communication, presentation skills, sales, customer service, teambuilding, creativity, problem solving, personal effectiveness and one on one coaching.

Khairul believes in a fully experiential learning experience. This method garners a deeper understanding and retention on knowledge and utilizes the participant's Visual, Auditory and Kinesthetic senses. It also builds muscle memory that aids practical application.

KHAIRUL'S QUALIFICATIONS ARE AS FOLLOWS

Certified NLP™ Coach by ABNLP | Certified NLP™ Practitioner by ABNLP | Certified Create Your Success® Coach | Certified Language and Behavior Profile Practitioner | Change Facilitator | Degree in Business Administration with concentration in Management from the University of Memphis, TN, USA | Certified Trainer under Pembangunan Sumber Manusia Berhad | Certificate in Islamic Law from Universiti Islam Antarabangsa Malaysia | OMEGA Credit Evaluation and Assessment Skills | Aikido Black Belt (Shodan) | Triathlete

Khairul is a firm believer that we, as humans, are able to develop our potential to the maximum, given the right guidance.

HIS STORY

Khairul has over 17 years' experience in Banking. There, Khairul developed a sound frame of reference with regards to the industrial needs and requirements. Khairul Anuar Safiullah specializes in SME & Commercial Banking where he sells and markets banking products, analyzes creditworthiness, proposes loans facilities, as well as manage relationships with customers to drive utilization and drive profitability. Khairul is also well experienced in Islamic Banking, and is involved in training of Islamic Banking Products, Training Needs Analysis, Training Content Development and Delivery as well as Product Management.

Realizing his passion for human development, Khairul embarked on a journey as a coach and trainer.

Under the eUsahawan banner, Khairul has trained over 1000 participants nationwide. This has further developed his skills in training delivery as well as managing training events, dealing with respective NGOs, Governmental Special Vehicles and Government appointed bodies in developing an online marketing community capable of generating sustainable income.

Khairul now focuses on soft skills. He delivers a unique brand in leadership, communications, sales and other soft skills trainings combining NLP elements and practical industry experiences.

Khairul is able to conduct trainings in Bahasa Malaysia and English effectively. His key value, #drivenbypassion has enabled delivery of high impact, fun filled, exciting trainings to ensure high take home rates and understanding for the participants.

Khairul practices what he preaches. His practice in the martial art of Aikido (The Way of Peace) introduced elements of Bushido. These elements are translated into his ways of living, interaction with other human beings and leadership practices. His approach in terms of understanding the dynamic flows of everyday events allows him to evaluate details that are often missed by others.

Khairul also utilizes the NLP techniques he uses in coaching to complete a triathlon. The event started as a challenge from his peers in a leadership program. He had only 4 weeks to train for this first triathlon. Relying on his motivation, will and determination developed through his NLP practice, Khairul was able to complete the triathlon successfully.

Khairul believes in a balanced life where work and fun exist to create a colorful and meaningful life. He carries this believe in every aspect of his life and career.

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DAY 1

0900	CONTINUOUS IMPROVEMENT MINDSET FOR LEADERS <ul style="list-style-type: none">Moving from The Impossible to PossibleBreaking Out of The Comfort ZoneThe Iceberg ModelHigh-Performance MindsetFixed vs Growth Mindset
1030	Morning Coffee
1045	ENROLL AND INFLUENCE - COMMUNICATION FOR LEADERS <ul style="list-style-type: none">When and Why Do We Communicate?NLP Communication ModelUnderstanding Personalities and Interaction Keys with DISC© Profiling
1300	Lunch
1400	ENROLL AND INFLUENCE – ACTIVE LISTENING <ul style="list-style-type: none">Implementing Active ListeningQuestioning – 4 Basic QuestionsGetting Clarity – Chinking Up and DownPutting Active Listening To Practice
1530	Afternoon Tea
1545	ENROLL AND INFLUENCE - NON-VERBAL COMMUNICATIONS <ul style="list-style-type: none">Mehrabian ModelManaging Facial Expression, Tone of Voice, and Body LanguagePosture, Balance and Calmness
1700	End of Day 1

DAY 2

0900	TEAM COMMUNICATION MINDSET <ul style="list-style-type: none">Paradigms of Human InteractionPossible Interaction Outcomes
1030	Morning Coffee
1045	TEAM COMMUNICATION DYNAMICS <ul style="list-style-type: none">Team Communication DynamicsManaging Team Communication for Better ResultsGetting Clarity in Team CommunicationsAligning Vision and Mission to Performance
1300	Lunch
1400	COMMUNICATING TOWARDS VISION AND MISSION <ul style="list-style-type: none">Team Delegation through Leadership CommunicationAligning Collaboration to Vision and MissionWhat To Communicate To Ensure Mission and Vision Is Achieved?
1530	Afternoon Tea
1545	RECAP, MOVING FORWARD AND CLOSING OF THE PROGRAM
1700	End of Course

REGISTRATION FORM

Elevate Leadership Impact:
Dynamic Communication
with NLP

PLEASE TICK WHERE APPLICABLE

- ☐ 22-23 APRIL PENANG
- ☐ 25-26 APRIL SUBANG

HRD CORP CLAIMABLE COURSE: TRAINING PROGRAMME NO: 10001372281

COMPANY NAME

COMPANY ADDRESS

NATURE OF BUSINESS

MEMBER OF HRD CORP?

☐ YES

☐ NO

COMPANY SIZE

☐ 1-29

☐ 30-69

☐ 70-99

☐ 100-149

☐ 150-199

☐ 200+

CONTACT PERSON

TEL

MOBILE

EMAIL

APPROVING MANAGER NAME

TEL

MOBILE

EMAIL

DELEGATE 1 FULL NAME

POSITION

TEL

MOBILE

EMAIL

DELEGATE 2 FULL NAME

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MOBILE

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DELEGATE 3 FULL NAME

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DELEGATE 4 FULL NAME

POSITION

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MOBILE

EMAIL

DELEGATE 5 FULL NAME

POSITION

TEL

MOBILE

EMAIL

COURSE FEES

The fee per person is RM1895.

The full fee is required with your registration. The fee includes luncheon, coffee / tea breaks, course manual, and certificate of completion.

2 persons registered are entitled to a 10% discount.

TERMS & CONDITIONS

1. Registration & Fees Policy.

Registration is confirmed once registration form is received via email. All Payments /Undertaking Letters / Local Order (LO) / Letter of Approval must be made available and presented prior to the course.

2. Cancellation Policy

Any cancellation must be received in writing within 7 working days prior to the course else full payment will be imposed. Any no-show by registered delegates will be liable for full payment of the course fees.

3. Disclaimer & Program Changes Policy

Trainmode Sdn Bhd reserves the right to amend or cancel the course due to circumstances beyond its control. We reserved the right to modify the advertised topics or course timing whenever necessary.

PAYMENT TRANSFER BANK DETAILS

Account name

TRAINMODE SDN BHD

Account number

14100015214

Bank Name

Hong Leong Bank Berhad

CONTACT US

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OUR LOCATIONS

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PENANG

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Taman Industri Impian Indah,
14000 Bukit Mertajam, Penang

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